## Lowest 3 Scoring Dealers Win

### Standings thru September 2015



| Dir Code | <b>Dealership</b>  | <u>Sales</u> | Sales Rank | <u>% Objective</u> | % of Objective Rank | YTD SAS Penetration | Total Points |
|----------|--------------------|--------------|------------|--------------------|---------------------|---------------------|--------------|
| 157      | Colonial Subaru    | 1775         | 2          | 89.24%             | 1                   | 15.35%              | 3            |
| 243      | Manchester Subaru  | 1869         | 1          | 79.80%             | 3                   | 30.83%              | 4            |
| 150      | Patrick's Subaru   | 1538         | 4          | 80.48%             | 2                   | 14.82%              | 6            |
| 168      | Cityside Subaru    | 1539         | 3          | 76.15%             | 5                   | 79.96%              | 8            |
| 261      | Dan Perkins Subaru | 1425         | 5          | 78.82%             | 4                   | 9.54%               | 9            |

#### Required Achievements:

-Sales performance will be measured by total sale and by sales as a % of objective. -Achieve an Added Security penetration of 20% or higher for the year. (CPO Not Included) -AIM enrolled dealer.

-Dealership must be profitable.

-Dealership must be in operation in all 12 reporting months for 2015.

-Dealership financial statements must be submitted by the 10th business day of

each month all year long.

#### Awards:

-Distinctive "Tiffany" crystal President's Award (1st year winners).

-Prestigious Recognition Plaque (repeat winners).

-Special recognition at all SNE functions.

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|----------|----------------------------|--------------|------------|--------------------|---------------------|---------------------|--------------|
| 389      | Bertera Subaru of Hartford | 1438         | 1          | 82.22%             | 1                   | 46.87%              | 2            |
| 377      | Quirk Works Subaru         | 1270         | 4          | 82.15%             | 2                   | 16.69%              | 6            |
| 296      | Suburban Subaru            | 1326         | 3          | 80.95%             | 3                   | 34.62%              | 6            |
| 143      | Subaru of Wakefield        | 1351         | 2          | 80.13%             | 5                   | 54.55%              | 7            |
| 371      | Metro West Subaru          | 1229         | 5          | 80.86%             | 4                   | 37.75%              | 9            |
| 220      | Premier Subaru             | 1144         | 7          | 79.94%             | 6                   | 10.87%              | 13           |
| 141      | Burlington Subaru          | 1168         | 6          | 73.41%             | 8                   | 34.33%              | 14           |
| 217      | Ira Subaru                 | 1138         | 8          | 77.41%             | 7                   | 55.01%              | 15           |

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|-----------------|--------------------|--------------|------------|--------------------|---------------------|---------------------|--------------|
| 182             | Bertera Subaru     | 1204         | 1          | 85.57%             | 3                   | 74.23%              | 4            |
| 356             | Subaru Stamford    | 1147         | 2          | 85.98%             | 2                   | 39.88%              | 4            |
| 212             | Steve Lewis Subaru | 998          | 5          | 86.93%             | 1                   | 65.93%              | 6            |
| 246             | Patriot Subaru     | 1124         | 3          | 82.53%             | 4                   | 30.52%              | 7            |
| 187             | Garavel Subaru     | 1024         | 4          | 76.47%             | 9                   | 35.55%              | 13           |
| 384             | Pape Subaru        | 918          | 7          | 81.60%             | 6                   | 15.81%              | 13           |
| 108             | Mitchell Subaru    | 898          | 8          | 81.93%             | 5                   | 38.06%              | 13           |
| 386             | Balise Subaru      | 945          | 6          | 72.19%             | 10                  | 99.37%              | 16           |
| 132             | Center Subaru      | 879          | 9          | 78.48%             | 7                   | 36.52%              | 16           |
| 393             | Patriot Subaru     | 823          | 10         | 76.63%             | 8                   | 1.58%               | 18           |

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## Lowest Scoring 3 Dealers Win

## **Standings thru September 2015**



| Dir Code | <u>Dealership</u>        | <u>Sales</u> | Sales Rank | <u>% Objective</u> | % of Objective Rank | YTD SAS Penetration | <b>Total Points</b> |
|----------|--------------------------|--------------|------------|--------------------|---------------------|---------------------|---------------------|
| 255      | Schaller Subaru          | 922          | 1          | 95.45%             | 1                   | 1.08%               | 2                   |
| 392      | Prime Subaru             | 867          | 3          | 89.38%             | 2                   | 63.21%              | 5                   |
| 209      | Planet Subaru            | 914          | 2          | 85.66%             | 6                   | 3.39%               | 8                   |
| 199      | Clay Subaru              | 835          | 4          | 80.52%             | 8                   | 65.27%              | 12                  |
| 350      | Saint J Subaru           | 703          | 9          | 88.87%             | 3                   | 22.33%              | 12                  |
| 287      | Charlie's Subaru         | 764          | 7          | 81.02%             | 7                   | 41.75%              | 14                  |
| 391      | Premier Subaru Watertown | 701          | 10         | 86.12%             | 5                   | 0.14%               | 15                  |
| 191      | Quirk Subaru of Bangor   | 697          | 12         | 86.69%             | 4                   | 27.26%              | 16                  |
| 205      | Anchor Subaru            | 783          | 6          | 78.69%             | 10                  | 6.13%               | 16                  |
| 231      | Village Subaru           | 813          | 5          | 78.25%             | 11                  | 55.35%              | 16                  |
| 379      | Twin City Subaru         | 729          | 8          | 70.64%             | 12                  | 69.55%              | 20                  |
| 388      | Brattleboro Subaru       | 700          | 11         | 79.73%             | 9                   | 24.86%              | 20                  |
| 172      | Exeter Subaru            | 522          | 13         | 66.50%             | 13                  | 0.57%               | 26                  |

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### Lowest 2 Scoring Dealers Win

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|----------|----------------------|--------------|------------|--------------------|---------------------|---------------------|---------------------|
| 232      | Tri City Subaru      | 687          | 1          | 105.53%            | 1                   | 5.24%               | 2                   |
| 237      | Atlantic Subaru      | 676          | 2          | 93.11%             | 4                   | 42.37%              | 6                   |
| 357      | Mastria Subaru       | 577          | 5          | 96.81%             | 2                   | 42.11%              | 7                   |
| 335      | Singer Subaru, LLC   | 528          | 10         | 94.45%             | 3                   | 19.70%              | 13                  |
| 359      | North End Subaru     | 610          | 3          | 85.79%             | 11                  | 64.26%              | 14                  |
| 383      | Haddad Subaru        | 568          | 6          | 89.59%             | 9                   | 35.04%              | 15                  |
| 201      | Somerset Subaru      | 610          | 3          | 83.79%             | 14                  | 46.07%              | 17                  |
| 387      | North Reading Subaru | 547          | 9          | 84.67%             | 12                  | 40.52%              | 21                  |
| 390      | Bennington Subaru    | 488          | 16         | 90.37%             | 8                   | 36.89%              | 24                  |
| 145      | Secor Subaru         | 444          | 21         | 92.89%             | 5                   | 43.24%              | 26                  |
| 194      | Holmgren Subaru      | 519          | 11         | 83.44%             | 15                  | 19.27%              | 26                  |
| 185      | Quality Subaru       | 518          | 13         | 80.56%             | 17                  | 93.63%              | 30                  |
| 373      | Subaru of Keene      | 563          | 7          | 73.69%             | 23                  | 38.37%              | 30                  |
| 126      | Beard Subaru         | 317          | 26         | 91.09%             | 6                   | 37.85%              | 32                  |
| 270      | Bath Subaru          | 338          | 25         | 90.86%             | 7                   | 45.56%              | 32                  |
| 147      | Reynolds Subaru      | 412          | 22         | 85.83%             | 10                  | 8.25%               | 32                  |
| 378      | Ocean Subaru         | 561          | 8          | 73.33%             | 24                  | 28.70%              | 32                  |
| 385      | Valenti Subaru       | 446          | 20         | 84.31%             | 13                  | 66.97%              | 33                  |
| 166      | Ed Reilly Subaru     | 484          | 17         | 81.62%             | 16                  | 0.83%               | 33                  |
| 351      | Kinney Subaru        | 519          | 11         | 75.77%             | 22                  | 22.93%              | 33                  |
| 225      | Belknap Subaru       | 489          | 15         | 76.77%             | 20                  | 35.17%              | 35                  |
| 358      | Long Subaru          | 460          | 18         | 79.17%             | 19                  | 48.91%              | 37                  |
| 372      | Evergreen Subaru     | 515          | 14         | 67.76%             | 27                  | 6.60%               | 41                  |
| 101      | Profile Subaru       | 317          | 26         | 80.05%             | 18                  | 43.85%              | 44                  |
| 266      | The Car Store        | 460          | 18         | 70.44%             | 26                  | 25.22%              | 44                  |
| 355      | Stanley Subaru       | 375          | 24         | 76.37%             | 21                  | 24.00%              | 45                  |
| 241      | Subaru of Milford    | 408          | 23         | 71.58%             | 25                  | 41.42%              | 48                  |
| 153      | Subaru of Claremont  | 254          | 28         | 62.72%             | 28                  | 10.63%              | 56                  |

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